Austin Torres

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Union, New Jersey

Skills

Languages & Technologies : HTML, CSS, JavaScript, PHP, React, Express
Frameworks & CMS : Bootstrap, Grid, Flexbox, WpBakery, Elementor
Tools & APIs : Git, Figma, Stripe, Monday API
Optimization & Best Practices: SEO, Accessibility, Responsive Design

Work Experience

Junior Web Developer | Kraus Marketing | Morristown, New Jersey   **(Mar 2023 - Present)**
- Developed **15+ WordPress websites**, aligning solutions with business goals across **multiple industries**.
- Launched **20+ webpages** for employer's website to **enhance SEO**, career pages, and services.
- **Translated Figma designs** into pixel-perfect, **mobile-friendly web pages**.
- **Provided technical support**, feature guidance, and issue resolution **with clients and developers**.
- **Maintained websites** through updates, troubleshooting, and **performance optimizations**.
- **Improved accessibility** by implementing **semantic HTML**, ARIA attributes, proper color contrast ratios, keyboard navigation, and screen reader-friendly elements
- **Assisted developers** by collaborating on debugging, troubleshooting, and optimizing code

Web Developer | Relevant Local Media | Wayne, New Jersey   **(Nov 2022 - Feb 2023)**
- **Launched WordPress websites** for restaurant clients, tailoring features to industry needs.
- Developed a **custom React form** integrated with the **Monday API** to **streamline client onboarding**.

Projects

Community Food Bank Of New Jersey | JavaScript, Wordpress, PHP, API, WpBakery | **([LINK](#))**
- Developed a **pixel-perfect website from Figma** designs for a **seamless user experience.**
- Integrated a **Food Finder API** to help users locate nearby food banks.
- **Optimized responsiveness and performance** for smooth mobile navigation.
- Implemented **SEO best practices** to enhance search visibility and organic traffic.

Soylent Ecommerce - Ecommerce Website | HTML, CSS, JavaScript, React, Express, API | **([LINK](#))**
- Developed a **pixel-perfect replica** of Soylent's home and product pages, mirroring design and functionality.
- Integrated Stripe for **secure payment processing** and transaction handling.
- Connected **full backend functionality** for stripe while **securing API keys with environment variables.**
- **Optimized responsiveness** for a seamless experience on desktop and mobile.
- **Enhanced interactivity with JavaScript**, accurately replicating site behavior.

Weather Channel - Weather Channel clone | HTML, CSS, JavaScript, React, API | **([LINK](#))**
- Developed a **high-accuracy clone of the Weather Channel** website with **real-time weather data via API.**
- Implemented **advanced search**, allowing users to **retrieve weather data by zip code or location**.
- Designed **dynamic visuals that adapt to time of day** and location for an engaging experience.
- Integrated **local storage to save recent searches** for seamless user continuity.
- Ensured **full responsiveness for optimal performance** on desktop and mobile.